



WORLD DOG SHOW 2025

Time

Thursday 7.8.2025 Circuit Shows	7 am - 9 pm
Friday 8.8.2025 WDS, FCI groups 3, 9 and 10	7 am - 8 pm
Saturday 9.8.2025 WDS, FCI groups 2, 5 and 6	7 am - 8 pm
Sunday 10.8.2025 WDS, FCI groups 1, 4, 7 and 8	7 am - 9 pm

Venue:

Helsinki Exhibition & Convention Centre, Messuaukio 1, 00520 Helsinki, Finland

Participation fees for trade stands:

Space rental 159 €/m²

Corner price +10 %

Back wall: wall element, size 100 x 250 cm, 63 €/m

Waste charge 4 €/m²

Registration fee is 400 € (4-10 m²), 500 € (11-49 m²) or 600 € (over 50 m²) / one stand

Minimum stand size is 4 m².

Ready-made stands:

For corner, row or open end stands, size 9 m² (3x3) – 18 m² (6x3). Stands include:

- walls
- fascia
- carpet (carpet roll colors)
- basic lighting (spotlights, one per meter, only on one wall in corner stands).
- constructing and dismantling
- for additional orders, e.g.
 - 4-color printed fascia board, h 30cm 134 € / meter
 - electricity 222 € (socket 16A 230V 3,6 kW)

Prices:

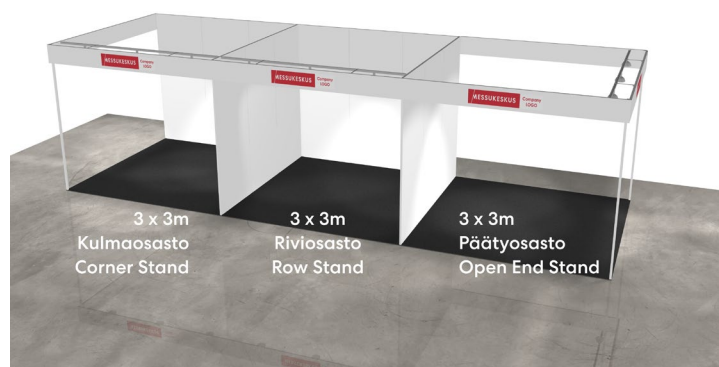
Stand 9 m²: 122 € / m²

Stand 12 – 18 m²: 89 € / m²

Ready-made stands prices valid until 18.6.2025.

The rent of exhibition space is not including to the price and will be added.

Limited number of packages available.



Participation fees of one small business / craftworks stand, size 2m x 1,5m

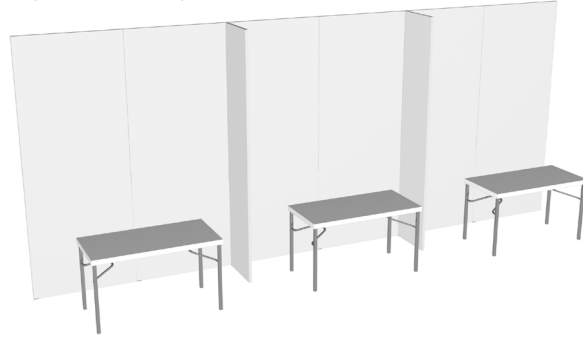
Price 545 €

Corner price +10%

Registration fee 100 €

Includes: Space rental, a back wall, one table (120cm x 60cm) and a waste charge.

The exhibitors can rent a maximum of two (2) craftworks stands.



Invoicing:

Participation fees shall be collected from the exhibitor on a separate invoice. The first instalment (registration fee) is collected at the time of registration, while the due date of the invoice for space rental and the package stand is **6.6.2025**.

The exhibitor has the right to cancel his participation or decrease the amount of exhibition space reserved within seven (7) days of receiving confirmation from the Organiser. In the case that the exhibitor registers less than thirty (30) days prior to the start of the event, the reservation is binding as from the date of registration. The Organiser shall be entitled to collect fees in full as specified in the confirmed reservation. Cancellations must be made in writing.

Fair products and services

Stands must have back walls, unless otherwise agreed, or the exhibitor's stand is a ready-made or design stand. The exhibitor must notify Showlink of ready-made and design stands no later than **15.5.2025**.

Showlink orders the back walls and charges the exhibitor for them, unless otherwise agreed.

Space rental does not include wall elements, electricity or furniture. The exhibitor order technical services on www.eMessukeskus.com – an online service for exhibitors or Messukeskus Customer Service.

The Fair Center invoices its services and products according to its own price list. Please make your orders on time, as prices will increase in stages before the event. The first price stage will be 40 days before the event starts.

Joint stands:

The joint stands participation fee shall be collected from the exhibitor that makes the reservation on one invoice. The invoicing fee is 20 € / invoice. The invoicing fee will be charged if the company's contact details are changed or if the stand lease of a joint exhibition stand is divided between several companies.

Invitation Cards and Exhibitors' Passes:

Showlink Oy will deliver invitation cards and exhibitors' passes. Invitation cards and exhibitors' passes number is dependent on stand size: 4-20 m² 6 pc / 21- 40 m² 8 pc /41- m² 15 pc and 3 pc / small business stands. Extra invitation cards can be ordered separately 18,50 €/pc. Invoicing according to the number of ordered cards. Please order extra invitation cards no later than **1.7.2025** via email erika.paqvalin-skurnik@showlink.fi.

VAT is added to all prices if the company does not have a valid EU VAT number.

Please notice - A foreign company has to be entered in the Finnish VAT register. More information here: <https://www.vero.fi/en/businesses-and-corporations/taxes-and-charges/vat/how-to-register-for-vat/>

Retail is permitted.

NOTE! The exhibitor do not have the right to sell on invitation cards or exhibitors' passes or trade stand to third parties. The Organiser reserves the right to adjust prices according to changes in tax bases and/or other payments collected by the authorities even after registration.

Contact

Erika Paqvalin-Skurnik

Project Manager

Email: erika.paqvalin-skurnik@showlink.fi

Tel. +358 50 388 6370

